

Trust Transparency Center Rewards Best in Class Supplement Contract Manufacturing



Transparency-driving organization unveils 2022 TRUSTYs award winners

SPRING, Texas, April 12, 2022 /PRNewswire/ -- Today, Trust Transparency Center (TTC), the strategy and insights firm serving the dietary supplement and natural products industry, announced the winners of its first annual TRUSTYs awards. The TRUSTYs award is the culmination of efforts by Trust Transparency Center to develop a database of contract manufacturer capabilities, expertise, and their track record in market. The 2022 'Traditional Format' award is going to [Gemini Pharmaceuticals](#), and [Smart Cups](#) won for the 'Novel Format' category.



Trust Transparency Center (TTC), the strategy and insights firm serving the dietary supplement and natural products industry, announced the winners of its first annual TRUSTYs awards. The TRUSTYs award is the culmination of efforts by Trust Transparency Center to develop a database of

contract manufacturer capabilities, expertise, and their track record in market. The 2022 'Traditional Format' award is going to Gemini Pharmaceuticals, and Smart Cups won for the 'Novel Format' category.

"We at TTC have long been focused on supply chain transparency and best practices," said TTC CEO Len Monheit. "One area that has traditionally been opaque and non-differentiated is contract manufacturing and manufacturing services and we at TTC are committed to providing transparency and differentiating tools. The TRUSTYs helps bring contract manufacturers out of the shadows and honors those that are higher quality, more transparent and in fact differentiated."

Contract manufacturers were evaluated based on an extensive list of criteria surrounding capabilities and format, certifications, audit history, industry engagement, interviews with industry experts, etc. The 'Traditional Format' award considered overall capabilities in capsules, tablets and softgels, company history, industry feedback and FDA inspection results along with industry engagements. Although this section of the award was close, Gemini Pharmaceuticals stood out based on their record, industry certifications, strong engagement and the outcomes of interviews.

"Gemini Pharmaceuticals is deeply honored to be chosen by Trust Transparency Center as the first ever recipient of their Traditional Contract Manufacturers Award. For years, Gemini has provided a foundation of openness and transparency through all aspects of manufacturing and supply chain with our business partners. Our customer's appreciation for this partnership has led to our incredible growth and many shared successes. Through the efforts of key industry stakeholders like TTC who are determined to bring this industry to the next level, it's clear the tolerance within industry for accepting things done behind closed doors is finally over" stated Michael Finamore, Gemini CEO.

In the 'Novel Format' category, TTC looked for novelty, applicability, industry impact and a sense of added value. Smart Cups received the award based on their delivery optimization, accessibility/environmental impact, and applicability across several ingredient categories.

"We are honored to receive a Trusty Award in recognition of Smart Cups Technology's patented delivery system, which uses our proprietary technology to enable the printing of ingredients on any surface. While the technology was commercialized first in the beverage industry, Smart Cups' aim is to create a new standard of environmentally conscious products across all industries, ultimately resulting in a more sustainable future. We are grateful to be recognized as innovators and best in class by the Trust Transparency Center." Chris Kanik, Smart Cups Founder and CEO.

TTC is making winner information available on its website and is committed to further develop transparency tools for the supplement industry, including deepening its contract manufacturer database. Learn more at TrustTransparency.com.

About Trust Transparency Center

Trust Transparency Center (TTC) is a strategy and insights firm focused on the health ingredients and natural products industry. Through its Ingredient Transparency Center (ITC) Insights the organization examines consumer behaviors, trends, and perspectives with regards to ingredient categories, applications, formats and tracks the growth of these markets and their supply chains. TTC stewards ingredient categories through its leadership of the Global Prebiotic Association, the Global Curcumin Association, the CoQ10 Association, the Coconut Coalition of the Americas, and the Collagen Stewardship Alliance.